

# DANIEL JARRETT



## ART DIRECTOR/ ILLUSTRATOR/ ANIMATOR

My name's Daniel, a London based digital artist. With commercial experience of over 11 years, my diverse skill set has allowed me to work a wide variety of roles with an extensive client resume. I have worked with brands such as; *Google, Sony, Universal Music Group, Vice Media, Sky* and many more.

Creating design solutions has always been a passion of mine. I have experience managing teams of artists or working individually and would consider myself an asset to any art department.

 [dnsfolio.com](https://dnsfolio.com)

 [danso1o.com](https://danso1o.com)

 [@danso1o](https://www.instagram.com/danso1o)

 [danzolo@hotmail.co.uk](mailto:danzolo@hotmail.co.uk)

 [linkedin.com/in/daniel-jarrett](https://www.linkedin.com/in/daniel-jarrett)

## SKILLS

---

PHOTOSHOP	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●
PREMIER	● ● ● ● ●
AFTER EFFECTS	● ● ● ● ●
IN-DESIGN	● ● ● ● ●
LIGHTROOM	● ● ● ● ●

## EDUCATION

---

### 2.1 B.A. HONS 2D ANIMATION

*University of Hertfordshire 2008 - 2011*

### FOUNDATION ART - A

*Southgate school 2006 - 2008*

# EXPERIENCE

## LINKS



- 2023  
Now **ILLUSTRATOR**  
*TWO-SEE*: Freelance
- Creating illustrated character designs for Virgin Media Music Uk
- 2021  
Now **STORYBOARD ARTIST/ ILLUSTRATOR**  
*HMX MEDIA*: Freelance
- Creating storyboards for tech adverts working with brands such as Dell, Lenovo, HP and Sony
- 2020  
Now **ANIMATOR/ GRAPHIC DESIGNER  
PHOTO RETOUCHER & EDITOR/  
STORYBOARD ARTIST**  
*Whiskey & Wealth Club*: Freelance
- Creating infographic animations to accompany piece to camera footage
  - Retouching & editing photographs
  - Storyboarding adverts for new Whiskey campaign adverts
  - Designing posts for social media
  - Video editing
- 2020  
2023 **ILLUSTRATOR/ ANIMATOR**  
*Ricks Retro*: Freelance
- Creating animations and posters for social media campaigns

- 2020  
Now **SMALL BUSINESS OWNER**  
*danso1o.com*
- Selling art prints
  - Website design
  - SEO & marketing
- 2019  
Now **STORYBOARD ARTIST/ ILLUSTRATOR**  
*Many Makers*: Freelance
- Creating illustrations and storyboards for client campaigns such as SKY, Sipsmith & Pfizer
- 2019 **ILLUSTRATOR**  
*VICE Media*: Freelance
- Created Storyboards and illustrations for animated content on social media
- 2019 **MERCHANDISE DESIGNER/  
ILLUSTRATOR**  
*Universal Music Group*: Freelance
- Designed and illustrated merchandise for artists to sell on tour
  - Pitched concept ideas for potential album covers
- 2018 **ART DIRECTOR/ ILLUSTRATOR**  
*CASISDEAD*- 'Drive Me Home' music video

- Created the concept art, storyboards and illustrations for the music video
  - Managed animators and editors to ensure creative vision
- 2016  
2019 **ART DIRECTOR/ WEB DESIGNER/  
GRAPHIC DESIGNER**  
*Spiel Creative*: Full time
- Conceptualising designing and presenting ideas for potential client campaigns.
  - Managing teams and actively working with artists from around the world to ensure design principles were met to a high standard
  - Designed a range of websites
- 2014  
2016 **LEAD ARTIST/ ILLUSTRATOR**  
*Collaborate Agency*: Full time
- Managed a small team of artists across multiple projects
  - Childrens book illustrator & copy artist
- 2013  
2014 **JUNIOR ARTIST/ ANIMATOR**  
*Advocate Art*: Full time
- Childrens book illustrator & copy artist
- 2011  
2013 **STORYBOARD ARTIST/ CONCEPT ARTIST**  
*HMX MEDIA*: Full time
- Created storyboards for advertising
  - Creating concept art for advert pitches